



ENTER A WORLD OF PLATINUM PRIVILEGES

Dear <CM name>,

Thank you for being a member since XXX.

We believe your refined preferences deserve a Card that unlocks a world that complements your lifestyle perfectly. Hence, we cordially invite you to experience the American Express® Platinum Card.

Unlock exclusive benefits like unlimited airport lounge access globally, complimentary elite-tier memberships of leading hotels, accelerated rewards on luxury and travel spends, and more.*

Upgrade now and enjoy a pre-approved* Metal Card, that comes with no pre-set spending limit*, allowing you to live a life full of possibilities. With an annual fee of ₹66,000* excluding GST, get 1,00,000 Membership Rewards® points where the first 200* upgrades will receive an additional 25,000 Membership Rewards® points.*

To explore the benefits that await you with the Platinum Card, please refer to the enclosed brochure. Scan the QR code to apply, fill in the form, complete your KYC, and await your upgrade confirmation.

We look forward to welcoming you into the world of Platinum.

Warm regards,

A handwritten signature in black ink, appearing to read 'Sanjay Khanna'.

Sanjay Khanna
Chief Executive Officer
American Express Banking Corp., India
Member Since 1996

American Express® Platinum Card

A pre-approved* Card just for you



UPGRADE NOW

Welcome Gift

1,00,000*

Membership Rewards® points

EARLY BIRD OFFER

Only first 200* upgrades will get additional
25,000* Membership Rewards® points. T&Cs Apply.



SCAN THE ABOVE QR CODE TO UPGRADE

All this and more at an annual fee of ₹66,000* excluding GST

Offer valid from 20 July until 20 August 2026 (both days included)

*T&Cs Apply.